

GREENWICH WINE + FOOD FESTIVAL TO HONOR GREENWICH COUPLE WITH MMRF SPIRIT AWARD AT FRIDAY'S MASTER CHEF WINE DINNER

Event Adds Kathie Lee Gifford, Newly-Minted Next Food Network Star Christian Petroni and Singer-Songwriter Caroline Jones to Talent Line-Up

Tickets On Sale Now

Greenwich, CT – The [Greenwich Wine + Food Festival presented by PepsiCo](#) announced that Greenwich couple Elizabeth and Traver Hutchins will be honored with the “MMRF Spirit of Hope Award” at the event’s Master Chef Wine Dinner, taking place Friday, September 21 at Roger Sherman Baldwin Park. The Multiple Myeloma Research Foundation (MMRF), a charity dedicated to finding a cure multiple myeloma, an incurable blood cancer, is the festival’s main beneficiary this year.

“We are so thrilled to honor Traver and Elizabeth at this year’s Greenwich Wine + Food Festival,” said Anne Quinn Young, MPH, MMRF Sr. VP of Marketing and Communications. “They are committed, longstanding advocates and friends of the MMRF. They embody strength and hope and are always willing to serve as a support system for other myeloma patients by sharing their journey and bringing awareness to the disease and the Foundation.”

“We are honored to be able to place a spotlight on this couple, who generously advocates for the benefit of others, works tirelessly to help cancer patients and inspires hope through their perseverance,” said Suni Unger, founder and CEO of Unger Media, the parent company behind Greenwich Wine + Food and *Serendipity* magazine. “Our hosts for the evening, Gary Dell’Abate and Rob Burnett, special guests Alex Guarnaschelli, Scott Conant and Adam Richman and this year’s class of *Serendipity* Most Innovative Chefs will round out the evening dedicated to bringing awareness to such a worthy cause.”

The event’s Saturday festivities have also added Kathie Lee Gifford, newly-minted Next Food Network Star (and festival Ambassador Chef) Christian Petroni and singer-songwriter Caroline Jones to Saturday’s event line-up.

“Kathie Lee Gifford has been involved in our event for several years, and we’re happy she’ll be back again this year hosting our Meet the Masters panel, moderating a conversation with culinary celebrities Daniel Boulud, Scott Conant, Alex Guarnaschelli and Adam Richman,” added Unger. “We’re also excited to welcome back Christian Petroni fresh off of his Next Food Network Star win, as he has also supported our event for several years as an Ambassador Chef with his Fortina brand. Christian will join the Meet the Masters panel, serve as one of our Burger Battle judges and meet and mingle with guests at our VIP Cocktail Party ahead of the On-Stage and Lawn Dinner.”

Caroline Jones, who was raised in Greenwich, was recently named by “*Billboard*” magazine one of “15 Country Artists to Watch in 2018.” She will be opening for music superstar Tim McGraw, who will close out this year’s festival with his performance on the Pepsi stage on Saturday, September 22.

Tickets for the event are available via www.greenwichwineandfood.com or by calling 203.588.1363. Ticket options include the All Weekend Pass (\$775), Friday’s Opening Night Master Chef Wine Dinner (\$325), Saturday General Admission (\$210) and Saturday VIP (\$500), which is nearly sold out. Tickets for the Lawn Table Dinner and On-Stage Table Dinner are sold out.

The festival weekend will be held rain or shine, and anyone under 21, including infants or strollers, will not be admitted. Pets are also not permitted.

ABOUT GREENWICH WINE + FOOD

[Greenwich Wine + Food](http://www.greenwichwineandfood.com) celebrates community, charity, food, beverage and more in the Connecticut and New York area with multiple events throughout the year, including the Greenwich Wine + Food Festival presented by PepsiCo, the *Serendipity* Golf Classic presented by Pure Leaf Iced Tea, and the *Serendipity* Fun Run presented by Aquafina. The 2018 beneficiaries include the Multiple Myeloma Research Foundation and the Town of Greenwich Parks & Recreation Foundation and Ment’or. Greenwich Wine + Food is a part of Unger Media. For more information, visit www.greenwichwineandfood.com.

ABOUT THE GREENWICH 2018 WINE + FOOD FESTIVAL

The [Greenwich 2018 Wine + Food Festival presented by PepsiCo](http://www.greenwichwineandfood.com) is a multi-day event celebrating the area’s rich culinary landscape and showcasing innovation in the food and beverage industries. It will benefit multiple charitable organizations including the Multiple Myeloma Research Foundation, the Town of Greenwich Parks & Recreation Foundation and Ment’or. Sponsors to date include 90+ Cellars, Baldor, Blancpain, Budweiser, Coldwell Banker, Compass, Delamar, Don Julio, Empire City Casino, Ethan Allen, Filippo Berio, GE Monogram, Hospital For Special Surgery, Hotel Zero Degrees, Jameson, Jeep, Kerrygold, Ketel One, Kim Crawford, Lifewtr, Manfredi, Meiomi, New York Post, NuKitchens, Pacifico, Pepsi Zero, PepsiCo, Pure Leaf Iced Tea, Rudy’s Executive Transportation, Rings End, Ruffino, Sam Bridge Nursery, *Serendipity*, Stamford Marriott, Stella Artois, Sysco, Unger Media, Westy Self Storage, Whistle Pig Rye Whiskey, Whole Foods and Woodford Reserve.* For more information, visit www.greenwichwineandfood.com, or the event’s social media channels: Twitter ([@GWFF2017](https://twitter.com/GWFF2017)), Facebook ([@Greenwichwineandfoodfestival](https://facebook.com/Greenwichwineandfoodfestival)) and Instagram ([@greenwichwineandfood](https://instagram.com/greenwichwineandfood)).

(*As of 8/9/18)

ABOUT THE MULTIPLE MYELOMA RESEARCH FOUNDATION (MMRF)

The mission of the Multiple Myeloma Research Foundation (MMRF) is to find a cure for multiple myeloma by relentlessly pursuing innovation that accelerates the development of next-generation treatments to extend the lives of patients. Founded in 1998 by Kathy Giusti, a multiple myeloma patient, and her twin sister Karen Andrews as a 501(c)(3) nonprofit organization, the MMRF is a world-recognized leader in cancer research. Together with its partners, the MMRF has created the only end-to-end solution in precision medicine and the single largest genomic dataset in all cancers. The MMRF continues to disrupt the industry today, as a pioneer and leader at the helm of new research efforts. Since its inception, the organization has raised over \$400 million and directs nearly 90% of the total funds to research and related programs. To learn more, visit www.themmr.org

About Multiple Myeloma

Multiple myeloma is a cancer of the plasma cell. It is the second most common blood cancer. An estimated 30,280 adults will be diagnosed this year and 12,590 people are predicted to die from the disease.

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